

Rep Order# 6834608 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104493 Printed: 07/20/2012 9:29 AM 1 of 6
 EC'd Yes Last Received: 07/19/2012 11:32 AM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Agency () CROSSROADS MEDIA
 Advertiser () AMER. CROSSROADS 66 CANAL CENTER PLAZA, SUITE 555
 Product American Crossroads ALEXANDRIA, VA 22314
 Estimate# 828 Agency C/P1/P2/E 11/27/828
 Buyer Emily Milhoan Flight Dates 07/20/2012 - 07/30/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	8P-12A	OLYMPICS PRIME	:30	\$6,000.00	07/28-07/28	3	1	3	\$18,000.00	
	3	M	8P-12A	OLYMPICS PRIME	:30	\$6,000.00	07/30-07/30	2	1	2	\$12,000.00	
	4	F	730P-12A	OPEN CEREMONY	:30	\$10,000.00	07/27-07/27	1	1	1	\$10,000.00	
	5	SU	7P-9P	DATELINE NBC 7/15-7/22	:30	\$1,000.00	07/22-07/22	1	1	1	\$1,000.00	
	6	SU	5P-630P	KSNV EARLY NEWS	:30	\$650.00	07/22-07/22	1	1	1	\$650.00	
	8	SU	7P-12A	US OLYMPIC PRIME	:30	\$6,000.00	07/29-07/29	3	1	3	\$18,000.00	
	9	SU	5A-6P	US OLYMPIC TRIALS 6/30	:30	\$1,700.00	07/29-07/29	5	1	5	\$8,500.00	
	10	SA	5A-6P	US OLYMPIC TRIALS 6/30	:30	\$1,700.00	07/28-07/28	4	1	4	\$6,800.00	
	11	F	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	07/20-07/20	1	1	1	\$1,000.00	
	12	M	7P-730P	WHEEL OF FORTUNE	:30	\$1,000.00	07/23-07/23	1	1	1	\$1,000.00	
	13	F	5P-630P	EARLY NEWS	:30	\$1,000.00	07/20-07/20	1	1	1	\$1,000.00	
	14	M	5P-630P	EARLY NEWS	:30	\$1,000.00	07/23-07/23	1	1	1	\$1,000.00	
	15	W	5P-630P	EARLY NEWS	:30	\$1,000.00	07/25-07/25	1	1	1	\$1,000.00	
	16	TH	5P-630P	EARLY NEWS	:30	\$1,000.00	07/26-07/26	1	1	1	\$1,000.00	

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	17	M	5P-630P	EARLY NEWS	:30	\$1,000.00	07/30-07/30	1	1	1	\$1,000.00	
	18	TH	10P-11P	ROCK CENTER W/BRIAN WILLIA- MS (OR	:30	\$1,400.00	07/26-07/26	1	1	1	\$1,400.00	
	19	F	7A-9A	TODAY SHOW	:30	\$1,400.00	07/20-07/20	2	1	2	\$2,800.00	
	20	M	7A-9A	TODAY SHOW	:30	\$1,400.00	07/23-07/23	2	1	2	\$2,800.00	
	21	TU	7A-9A	TODAY SHOW	:30	\$1,400.00	07/24-07/24	2	1	2	\$2,800.00	
	22	W	7A-9A	TODAY SHOW	:30	\$1,400.00	07/25-07/25	2	1	2	\$2,800.00	
	23	TH	7A-9A	TODAY SHOW	:30	\$1,400.00	07/26-07/26	2	1	2	\$2,800.00	
	24	F	7A-9A	TODAY SHOW	:30	\$1,400.00	07/27-07/27	2	1	2	\$2,800.00	
	25	M	7A-9A	TODAY SHOW	:30	\$1,400.00	07/30-07/30	2	1	2	\$2,800.00	
	28	M	9A-4P	OLYMPICS DAYTIME	:30	\$1,200.00	07/30-07/30	4	1	4	\$4,800.00	
	32	M	430P-5P	NEWS 4 AT 430P	:30	\$700.00	07/23-07/23	1	1	1	\$700.00	
	33	TU	430P-5P	NEWS 4 AT 430P	:30	\$700.00	07/24-07/24	1	1	1	\$700.00	
	34	TH	430P-5P	NEWS 4 AT 430P	:30	\$700.00	07/26-07/26	1	1	1	\$700.00	
	35	F	430P-5P	NEWS 4 AT 430P	:30	\$700.00	07/27-07/27	1	1	1	\$700.00	
	36	M	430P-5P	NEWS 4 AT 430P	:30	\$700.00	07/30-07/30	1	1	1	\$700.00	
	37	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	07/20-07/20	2	1	2	\$1,400.00	

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	38	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	07/23-07/23	2	1	2	\$1,400.00	
	39	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	07/24-07/24	2	1	2	\$1,400.00	
	40	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	07/25-07/25	2	1	2	\$1,400.00	
	41	TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	07/26-07/26	2	1	2	\$1,400.00	
	42	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	07/27-07/27	2	1	2	\$1,400.00	
	43	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	07/30-07/30	2	1	2	\$1,400.00	
	44	F	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	07/20-07/20	1	1	1	\$700.00	
	45	M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	07/23-07/23	1	1	1	\$700.00	
	46	TU	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	07/24-07/24	1	1	1	\$700.00	
	47	W	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	07/25-07/25	1	1	1	\$700.00	
	48	M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	07/30-07/30	1	1	1	\$700.00	
	49	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	07/20-07/20	1	1	1	\$1,100.00	
	50	TU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	07/24-07/24	1	1	1	\$1,100.00	
	51	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	07/27-07/27	1	1	1	\$1,100.00	
	52	M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	07/30-07/30	1	1	1	\$1,100.00	
	53	SA	7A-9A	SATURDAY TODAY AIRS 4-5A 7/7, NO P	:30	\$625.00	07/21-07/21	1	1	1	\$625.00	
	54	SA	9A-930A	NEWS 3 TODAY/WKEND NO PROGRAM 7/28	:30	\$500.00	07/21-07/21	1	1	1	\$500.00	

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	55	M	730P-8P	OLY ZONE	:30	\$825.00	07/30-07/30	1	1	1	\$825.00	
	56	SA	5P-630P	KSNV EARLY NEWS	:30	\$650.00	07/21-07/21	1	1	1	\$650.00	
	58	F	630P-7P	JEOPARDY	:30	\$1,000.00	07/20-07/20	1	1	1	\$1,000.00	
	59	M	630P-7P	JEOPARDY	:30	\$1,000.00	07/23-07/23	1	1	1	\$1,000.00	
	60	W	630P-7P	JEOPARDY	:30	\$1,000.00	07/25-07/25	1	1	1	\$1,000.00	
	61	M	630P-7P	JEOPARDY	:30	\$1,000.00	07/30-07/30	1	1	1	\$1,000.00	
	62	SA	630P-7P	JEOPARDY	:30	\$350.00	07/21-07/21	1	1	1	\$350.00	
	64	SA	12A-1230P	NEWS	:30	\$1,100.00	07/28-07/28	1	1	1	\$1,100.00	
	65	SU	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$150.00	07/22-07/22	1	1	1	\$150.00	
	66	M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$150.00	07/23-07/23	1	1	1	\$150.00	
	67	TU	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$150.00	07/24-07/24	1	1	1	\$150.00	
	68	W	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$150.00	07/25-07/25	1	1	1	\$150.00	
	69	TH	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$150.00	07/26-07/26	1	1	1	\$150.00	
	70	SU	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$150.00	07/29-07/29	1	1	1	\$150.00	
	71	M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$150.00	07/30-07/30	1	1	1	\$150.00	
	72	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS NO PROGR	:30	\$200.00	07/29-07/29	1	1	1	\$200.00	

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— CREDIT RISK —
CASH IN ADVANCE